

# A NEW AGE OF HEALTHCARE

**Healthcare sucks.** At least the system it's in does. One of the biggest compliments our team receives is about how different we are from the typical healthcare experience. Not a day goes by without someone remarking on Lesa's friendliness, or the general vibrant energy of our clinic. It's wonderful, but also disheartening that it's not the norm.

We are guided by a few basic principles and core values that...

## **Core Value #1: Be World Class**

Your doctor's office should be a space you feel welcome in. Our waiting area is warm and inviting instead of the traditional stiff and silent waiting rooms in most clinics. Lesa isn't behind a window, and she knows each of our clients because she cares to.

## **Core Value #2: Always Row Together**

In the "olden days," healthcare was a one way street. There was very little collaboration between doctor and patient. Some of this still exists. We just had a new client in the office who had been prescribed 6 different blood pressure medications by 6 different doctors before finding someone who listened to him and reviewed his entire history to figure out that his brain fog was coming from being over-medicated...

Here, rowing together is about the alliance between our doctors and you, our client. We work together so that we're setting goals that are meaningful to you and mapping how to get you there.

## **Core Value #3: Always Be Solving**

Many providers only try one thing, and when it stops working they're at a loss. Often they'll even blame the patient, leading many people to think that they're just 'broken.'

Here, we regularly discuss difficult cases amongst ourselves and with other providers throughout the valley to get you to your goal.

## **Core Value #4: Pump Someone Up!**

Myself and my staff all truly feel privileged to be able to work with our clients to achieve their goals. It's not everywhere in healthcare that you get to see people go from hurt to accomplishing things they dared not hope for. We get to celebrate victories of all sizes with people.

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We take pride in our [Google Reviews](#). We often share them with people in similar situations to show them that there *is hope*.

## **Core Value #5: Think With Your Well Maintained Mullet**

We live by the "business in the front and party in the back" motto. We're serious about being the absolute best, and show up every day ready to work. But, we know life should be fun, too.

We strive to create a place our clients look forward to coming to because they actually enjoy the process. We want to make healthcare fun, so we teach you about your body, and we geek out on your wins.

Whether you want to run a marathon or dance around your living room, we take your goals seriously and want you to have fun getting there.

*Live life today,*  
Your team at The Doctors of  
Physical Therapy